EVERLANE

At Everlane, we're not big on trends. We design timeless staples that you can wear forever and then pass down, instead of toss out. It's our way of fashioning a better future. Our products are *Purposefully Designed, Beautifully Functional, and Consciously Crafted*—so our customers can curate a forever wardrobe of pieces to cherish and then pass on.

These design tenets support our sustainability goals by focusing on quality, longevity, cleaner inputs, and minimal waste. We create lasting designs, source high-quality, lower-impact materials, and produce well-made garments in some of the best factories in the world.

Everlane Material Standards:

The below criteria serve as guidelines to highlight the nuances and complexities of raw material sourcing in support of our broader sustainability goals—*Keep Earth Clean, Keep Earth Cool, and Do Right by People*—transparency requirements, and preferred material commitments.

We define preferred fibers and materials as those that support improved environmental and/or social sustainability outcomes, compared to their conventional counterparts.

Our preferred fiber and material standards are built using the below objectively or scientifically verified criteria:

- Having greater environmental sustainability attributes or lower environmental impacts, such as through a peer-reviewed Life Cycle Assessment (LCA) or measured closed-loop practices, including but not limited to: greenhouse gas emissions, chemistry impacts, energy use, electricity consumption, waste creation, water, and wastewater impacts.
- Having improved social sustainability attributes for people, animals, and/or local communities.
- A robust chain of custody system in place to track and trace the material from origin (farm or processor) to final product.
- A recognized industry standard, certification, or testing protocol in place to verify content and claims.

Our "Improved Standards" are a newer classification of materials we introduced in 2022 to support our material goals and track our progress. This category includes materials that have some improved qualities like traceability and transparency, but may not have quantifiably lower impacts that we can account for (yet). We are using this classification in the interim as we transition our materials to "Preferred Standards" in the coming years.

We periodically assess new/innovative fibers and reassess existing materials as additional information becomes available, and as scientific measurements surrounding their impacts are better understood.

See our latest progress against these standards and commitments in our annual Impact Report.

Everlane Standards	Preferred Standards		Improved Standards	Avoid & Phase Out
Material Type	Best	Better	Good	Never Ever
Cotton	Recycled* Cotton Regenerative Organic Cotton ➔ ROC	Organic/In-Conversion Organic** Cotton Regenerative/In-Transition Regenerative Cotton ➔ Good Earth Cotton® ➔ Regenagri	Supima® Cotton Traceable Cotton	Conventional Cotton
Man-Made Cellulosic Fibers (MMCFs)[1]	FSC + Closed-Loop Manufacturing + Dark Green Shirt Rated MMCFs ➔ TENCEL™ Lyocell with REFIBRA™ ➔ TENCEL™ Lyocell ➔ TENCEL™ Modal ➔ ECOVERO™ Viscose Next-Generation MMCFs ➔ Circ® Lyocell ➔ Naia™ Renew ➔ Circulose®	FSC + Dark Green Shirt Rated MMCFs ➔ Naia™	FSC-Certified Generic MMCFs	Conventionally Sourced MMCFs
Bast Fibers	Recycled* Linen Organic** Linen ➔ European Flax™ Organic Hemp ➔ Generic dew retted	Traceable Linen ➔ European Flax™	Linen (generic)	
Polymers[2]	Textile to Textile Recycled* Polyester Textile to Textile Recycled* Nylon	Recycled* Polyester ➔ REPREVE® ➔ Primaloft® Recycled* Nylon ➔ ECONYL® Better Elastane Alternatives ➔ ROICA™ V550 ➔ Recycled Elastane (Asahi Kasei) Recycled* Footwear Components/Trims (EVA, ABS, TPU)	Certified Biobased Polymers	Acrylic Virgin Polyester Virgin Nylon Virgin Elastane Virgin Conventional EVA, ABS, PVC, TPU, PU
Animal Fibers & Materials	Recycled* (Wool, Cashmere, Down, & Leather) ➔ Re:Down® ➔ MWool® Regenerative (Wool & Leather) ➔ ZQRX™ ➔ Nativa™ Organic** (Wool & Silk) Clean Silk ➔ bluesign® Certified	Responsible (Wool, Alpaca, & Cashmere) ➔ RWS ➔ RAS ➔ The Good Cashmere Standard® by AbTF Deforestation-Free Leather + Leather Working Group Tannery ➔ LWG Gold ➔ LWG Silver		Fur & Exotic Skins[3] Mohair, Angora Virgin Conventional Wool, Alpaca, Down, Cashmere
Other Materials	Recycled* Rubber	Natural Rubber ➔ FSC-Certified ➔ LACTAE HEVEA® Natural Wood & Cork ➔ FSC-Certified		Virgin Conventional Rubber

**Recycled materials certified through GRS or RCS, with preference given to GRS when available/applicable for product claims. Preference also given to post-consumer recycled content when available.*

***Organic materials certified through GOTS or OCS, with preference given to GOTS when available/applicable for product claims.*

[1] For our full policy on forest-derived materials, please see our Forestry Policy.
[2]We only add polymers to a product where there is a clear performance or durability need, and when no other alternative provides the same attributes. Today, less than 10% of our fibers by volume are polymers, half of which are used exclusively in durable, tight-woven products like bags, outerwear, and footwear.
[3]For a full list of prohibited animal-derived materials, please see our Animal Welfare Policy.

Last Updated: April 2024